

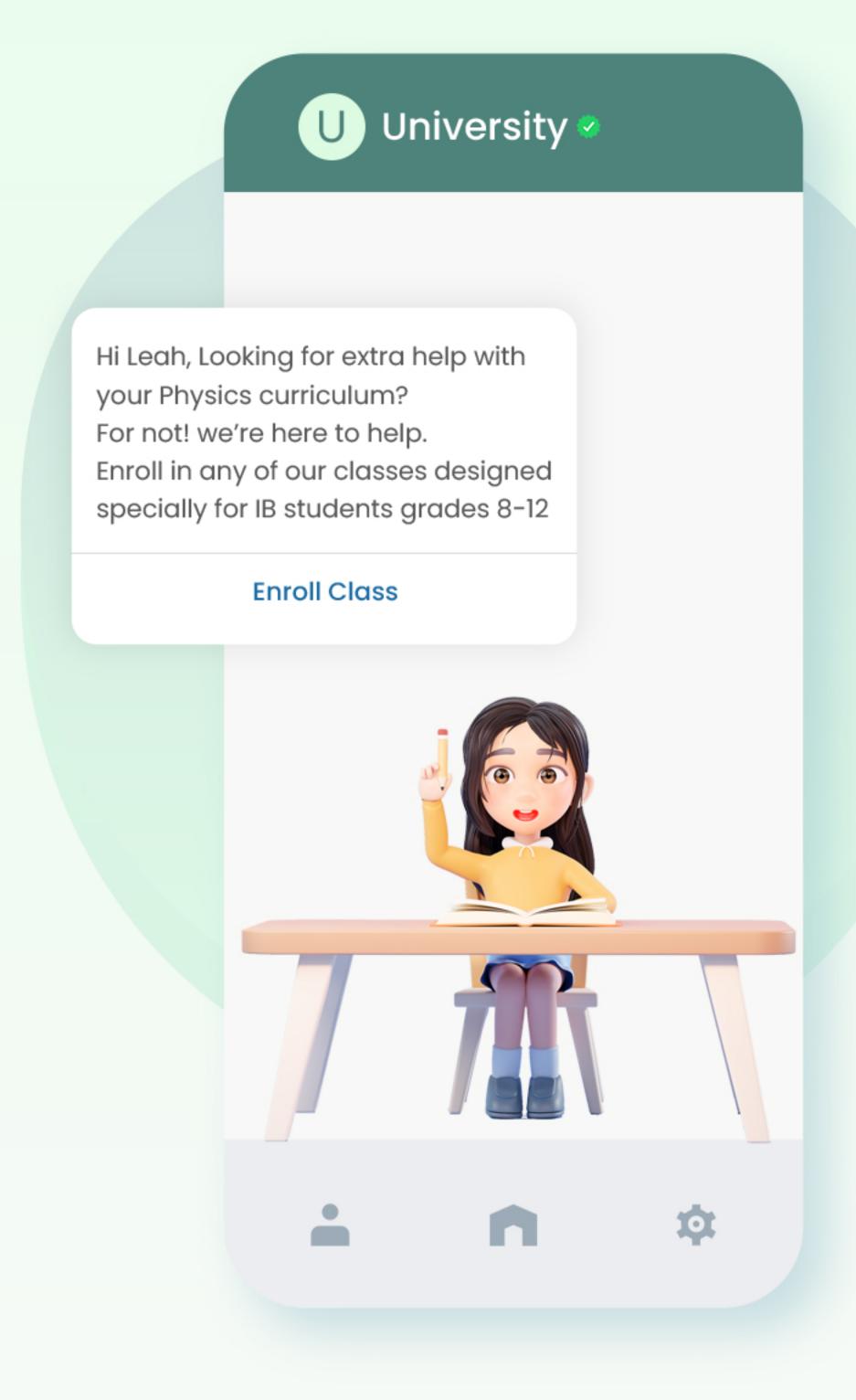
Enhance student engagement with Al chatbots

Transform student experience with improved course discovery, 1:1 consultations and automated FAQs over chat and voice conversational flows









Automate student outreach and acquisition

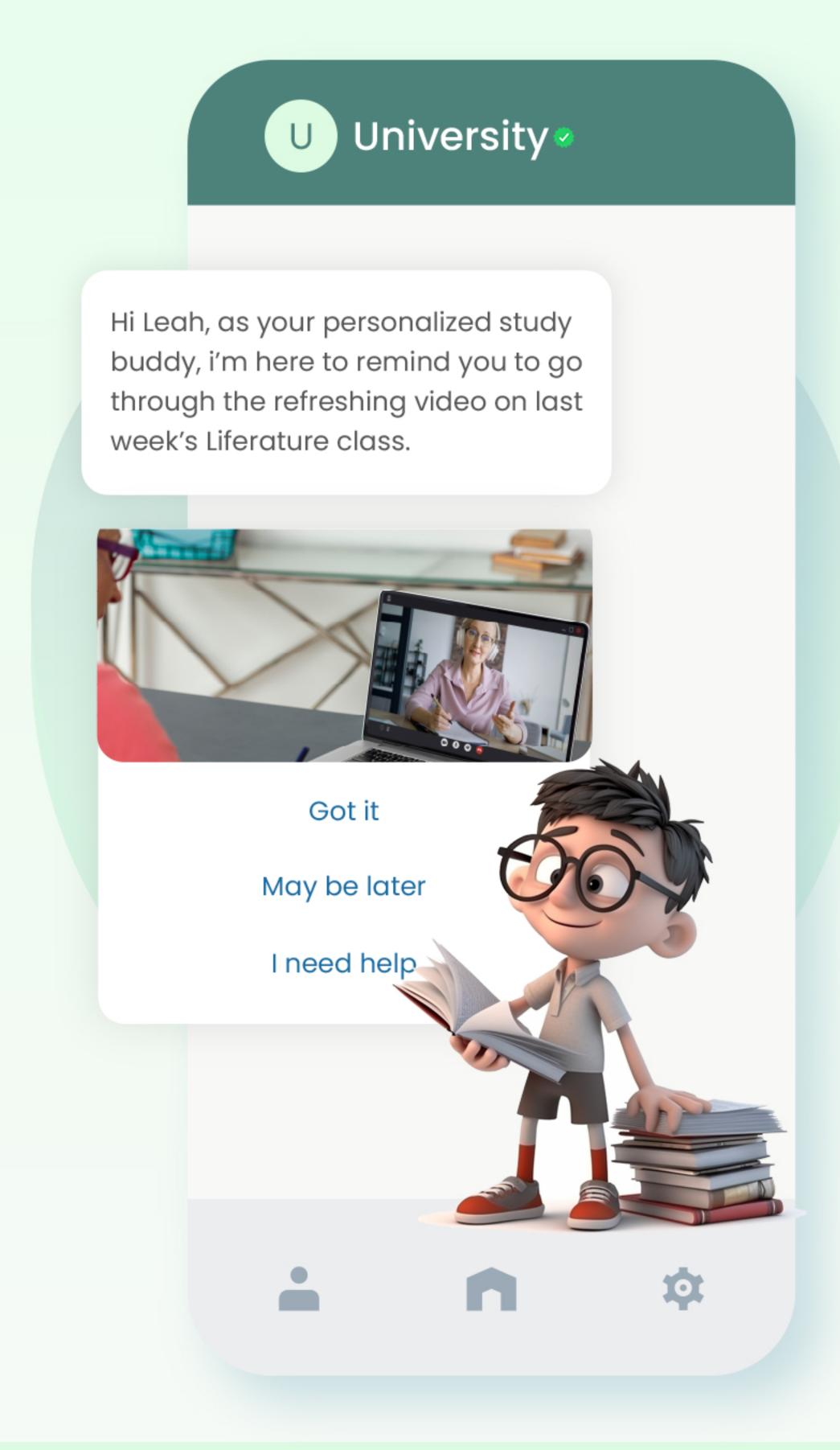
- Engage with students proactively to answer queries through apps they use the most
- Acquire new students via personalised outreach, course discovery and trial classes on WhatsApp, Google's Business Messages and Instagram
- Automate student onboarding right from registration and documentation to assigning learning guides





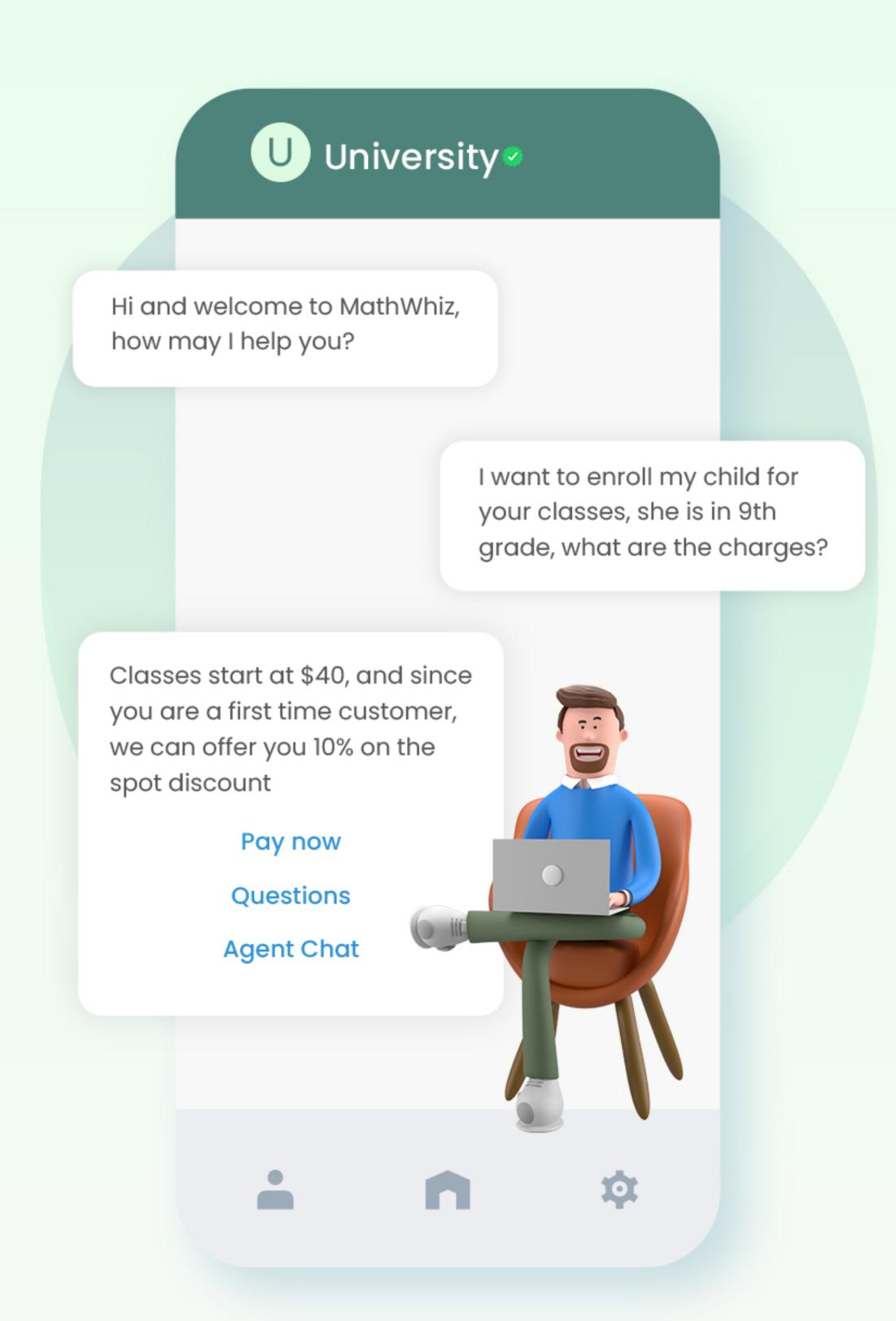
Offer on-demand learning and engagement

- Share timetables and module schedules based on learning journey and goals
- Send reminders, learning tips, quizzes and rich media on channels like WhatsApp and Voice
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Automate peace of mind with 24/7 support

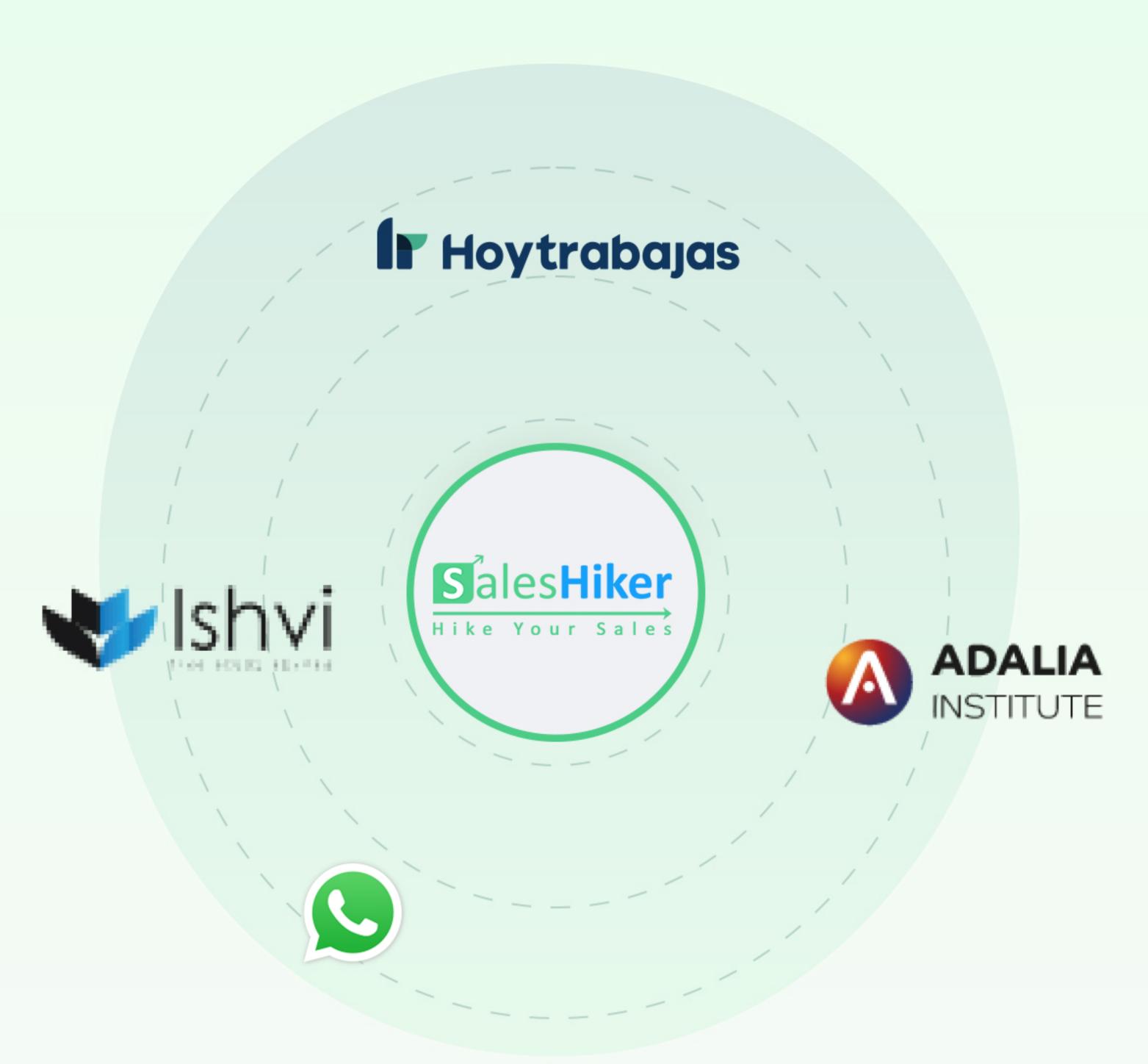
- Support students 24/7 in multiple languages by answering queries around schedule, course fee, certifications, etc
- Empower agents to solve critical queries while automation deflects LO-L1 queries
- Send critical notifications around new content, faculty updates, live-classes via SMS and social channels





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